

ASSIST Sponsorship Options

The sponsorship base of the Alliance for Solid-State Illumination Systems and Technologies (ASSIST) consists of major LED component, lighting, and controls manufacturers, large-scale purchasers of LED lighting systems, government agencies, and public benefit administration organizations. These entities sponsor ASSIST because they are committed to understanding, evaluating, and enabling global adoption of solid-state lighting (SSL) technology as an energy-efficient alternative. ASSIST sponsors are able to leverage Lighting Research Center (LRC) capabilities, resources, and competencies for R&D as well as market transformation activities, by joining forces with other sponsors. Additionally, ASSIST sponsors have access to the latest lighting research findings and to a network of manufacturers, buyers groups, and government agencies.

As of January 1, 2017, the ASSIST program has two levels of sponsorship, namely, ASSIST Member and ASSIST Affiliate. Each sponsor organization designates a liaison for the ASSIST program. The LRC project team and the liaisons from ASSIST Members and Affiliates meet in-person at least once per year during the Annual Meeting to review the current year's project results. Working with LRC staff, liaisons from ASSIST Member organizations then help to identify and prioritize the following year's projects and activities for the ASSIST program. The LRC project team subsequently prepares a work plan and budget for each of the projects designated. At the following meetings, progress reports are given by LRC staff on the projects and activities selected.

Organizations interested in joining ASSIST may select the sponsorship option that fits their needs. Below are the costs and benefits for the ASSIST Member and ASSIST Affiliate sponsor options.

ASSIST Member – \$30,000 annually (\$15,000 for LRC Partners) for a 1-year commitment, or \$25,000 annually (\$10,000 for LRC Partners) for a 3-year commitment

An ASSIST Member plays a key role in guiding ASSIST's SSL research and education activities and receives individualized support from LRC staff. ASSIST Members are entitled to the following benefits:

- Propose research projects for consideration during the Annual Meeting
- One vote when selecting projects and allocating funds during the Annual Meeting
- Attend all meetings (in-person and web) and participate in discussions (in-person meetings are limited to two representatives per organization)
- Project reports and/or presentation slides
- Access to LRC staff for information and questions by phone and email
- One annual visit by LRC staff to member site for day-long presentations and discussions
- Organization name/logo and link to member website on ASSIST website
- Display of products during LRC solid-state lighting education programs (as needed)
- Inclusion of donated products in LRC field studies sponsored by other agencies (as needed)
- Internship and employment recruitment opportunities of LRC graduates
- One free seat at LRC solid-state lighting seminars and education programs (additional seats at 20% discount)

ASSIST Affiliate – \$15,000 annually

An ASSIST Affiliate gains access to the latest LED research and informational resources available through the LRC. ASSIST Affiliates are entitled to the following benefits:

- Attend all meetings (in-person and web) and participate in discussions (in-person meetings are limited to two representatives per organization)
- Project reports and/or presentation slides
- Organization name/logo and link to affiliate website on ASSIST website
- Display of products during LRC solid-state lighting education programs (as needed)
- 20% discount for seats at LRC's solid-state lighting seminars and education programs

For more information about ASSIST sponsorship, please contact:

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ASSIST

Alliance for Solid-State Illumination
Systems and Technologies

Benefits	Sponsorship Level	
	Member \$30,000/year \$25,000/year (3-year)	Affiliate \$15,000/year
Propose research projects for consideration during the Annual Meeting	✓	
One vote when selecting projects and allocating funds during the Annual Meeting	✓	
Attend all meetings (in-person and web) and participate in discussions (in-person meetings are limited to two representatives per organization)	✓	✓
Project reports and/or presentation slides	✓	✓
Access to LRC staff for information and questions by phone and email	✓	
One annual visit by LRC staff to member site for day-long presentations and discussions	✓	
Organization name/logo and link to sponsor website on ASSIST website (www.lrc.rpi.edu/assist)	✓	✓
Display of products during LRC solid-state lighting education programs (as needed)	✓	✓
Inclusion of donated products in LRC field studies sponsored by other agencies (as needed)	✓	
Internship and employment recruitment opportunities of LRC graduates	✓	
One free seat at LRC solid-state lighting seminars and education programs	✓	
20% discount for seats at LRC's solid-state lighting seminars and education programs	✓	✓