



What do Designers Look for in Fixtures?

February 29, 2012 - New York City, NY

2:00 - 5:00 pm

Con Edison

4 Irving Place, 19th Floor

New York City, NY, 10003, USA

Despite infinite choices in technologies and controls, designers still encounter applications – from simple to exotic – that require that "elusive" feature. This seminar will provide participants with the ability to hear from major specifiers from diverse backgrounds and specialties and learn what, exactly, they are looking for in fixtures.

Announcing Our Panel:

Renée Cooley, Principal of Cooley Monato Studio

Renée is co-principal of Cooley Monato Studio, a New York City-based architectural lighting design studio, which is celebrating its 20th year in 2012. The Studio has been recognized with a number of awards and publications – most recently a GE Edison Award of Excellence and a Lumen Citation for several retail projects. Cooley Monato's project portfolio is widely varied and, in addition to retail, includes hospitality, residential, commercial, landscape and some too unique to classify.

Ms. Cooley is a professional member of the International Association of Lighting Designers and holds an MFA from Yale Graduate School of Art.

Jonas Concepcion, Principal of Inform Lightworks

Peping Dee Jr., LC, MIES, LEED AP, Principal of Inform Lightworks

Jonas Concepcion and Peping Dee are principals of Inform Lightworks, a multidisciplinary product development, marketing, technical sales and brand development consultancy that assists lighting manufacturers--from start-ups to multinational conglomerates--design, develop, and market inventive lighting products. Jonas is a graduate of Pratt Institute's School of Industrial Design and holds a Master of Science in Lighting Science degree from the Lighting Research Center at Rensselaer Polytechnic Institute. Peping holds degrees in Architecture/Building Science and Lighting Science from Rensselaer.

Lara Cordell, LC, LEED AP, Director of Technology and National Account Executive of Wiedenbach-Brown Co., Inc

Lara Cordell has been involved in the lighting industry for 10 years. Prior to joining Wiedenbach-Brown, a lighting solutions provider, Lara was an award-winning lighting designer and Vice President of a start-up manufacturing company. Lara received her Masters of Science in Lighting from Rensselaer Polytechnic Institute's Lighting Research Center. Lara is Lighting Certified (LC), a LEED Accredited Professional, a member of the Illuminating Engineering Society of North America (IESNA), and serves on the boards of both the Illuminating Engineering Society Orange County (IESOC) chapter and the International Association of Lighting Designers (IALD) Education Trust. Lara brings a technical expertise to the WB sales team that has earned her the title of "Director of Technology."

C. Brooke (Carter) Silber, IES, LC, LEED AP

As architectural lighting designer for large scale private and public works, Brooke's projects over the last 12 years have included federal courthouses, transit stations, museums, housing projects, churches, retail, colleges and universities, and historic preservation, among others. With a specialty in lighting for videoconferencing, she is co-chair of the Illuminating Engineering Society of North America Committee for "Lighting for Videoconferencing and Multimedia Presentations." Brooke is Lighting Certified (LC) by the NCQLP and taught the NCQLP preparation course for IESNA/NYC as well as Architectural Technologies at the City College of New York. She is currently an adjunct faculty member at Parsons for thesis students in the Masters in Lighting Design. She is also a LEED Accredited Professional.

Capturing the Lighting Edge is supported through funding by NYSERDA.

For more information, visit

<http://www.lrc.rpi.edu/education/outreachEducation/CapturingtheLightingEdge.asp>

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