Opportunities for Funding

June 12, 2012 – New York, NY

1:00 - 4:00 pm

The New York School of Interior Design (NYSID)
170 East 70th Street (between 3rd and Lexington)
New York, NY, 10021

Funding opportunities exist for new business initiatives in lighting, but can often be confusing and difficult to sort through. This seminar will identify available programs and explain their application processes. Representatives from sponsoring state organizations will speak about upcoming programs and incentives.

Announcing Our Panel:

Gene Schuler - Linc, The Lighting Cultivator, and The Lighting Technology Greenhouse

Gene Schuler is currently a consultant on high technology, technology transfer, economic development and business incubation matters, chair of BioConnex, and the executive director of Linc - The Lighting Cultivator™.

Previous roles include chief administrative officer of the Ordway Research Institute, associate vice president for research and director of technology development at the State University of New York at Albany, associate vice president for research and director of technology transfer at the State University of New York at Stony Brook, and director of technology transfer for the Research Foundation of SUNY which serves the SUNY system.

Michael Lobsinger - Linc, The Lighting Cultivator, and The Lighting Technology Greenhouse

Michael J. Lobsinger, M.B.A., is currently the director of business development at Linc - The Lighting Cultivator, Inc., where his responsibilities include program outreach, business consultation, program development, and economic development. His background encompasses engineering and manufacturing to business management, marketing, and entrepreneurship. He has worked with companies such as Bobcat, Boeing, and Shell, and, as an entrepreneur, he founded Float Tech, Inc. and InflatablePFD, LLC.
Colleen Gibney - Industrial Technology and Assistance Corporation (ITAC)

As SBIR Program Director and Technology Consultant for The Industrial and Technology Assistance Corporation (ITAC), a NYS Regional Technology Development Center (RTDC) and part of the New York State Manufacturing Extension Partnership (MEP), Colleen works to grow companies and to retain jobs in New York state. Colleen provides consulting services for small technology firms and for advanced manufacturers in NYC seeking R&D funding, new product development processes, and university assistance to develop and commercialize innovative new intellectual property. She is a certified facilitator of The Marion Edelman Kauffman Foundation’s FastTrac® TechVenture, GrowthVenture, NewVenture, and Listening to Your Business entrepreneurship training programs. Colleen also delivers business growth consulting projects, including Lean Product Development, Technology-Driven Market Intelligence, Lean and Sustainable Design, Tech Scouting and ExporTech.

Prior to working at ITAC, Colleen served as Project Manager for the CUNY Institute for Software Design and Development (CISDD), where she managed CISDD’s two-year NSF Partnerships for Innovation grant, and as a project manager in the software industry.

Marsha Walton – New York State Energy Research and Development Authority (NYSERDA)

Marsha Lia Walton, Ph.D., is a senior project manager at New York State Energy Research and Development Authority (NYSERDA) in Albany, NY. She directs NYSERDA’s Lighting Research and Behavior Research Programs. NYSERDA’s Lighting Research Program funds new lighting product development, lighting demonstrations and independent evaluations, and education and training for lighting decision makers. In managing NYSERDA’s Behavior Research Program, she collaborates with a team of researchers to apply behavioral insights from academic disciplines such as social psychology and behavioral economics to programs designed to promote energy-efficiency and renewable energy in New York state.

Capturing the Lighting Edge is supported through funding by NYSERDA.

For more information, visit
http://www.lrc.rpi.edu/education/outreachEducation/CapturingtheLightingEdge.asp