WHY PARTICIPATE?

New, ground-breaking opportunities to launch a commercial network of quality solid-state lighting products and ensure energy security in South Asia

- Influence lighting practices in the region
- Branding opportunities through product demonstrations
- Network with government and leading funding and research
- New market opportunities

NOW IS THE TIME TO ACT

Solid-state lighting currently offers more promise in South Asia than any other market has offered in nearly two decades.

The Regional Centre for Lighting (RCL), supported by the USAID SARI/Energy program, and Rensselaer Polytechnic Institute’s Lighting Research Center, is bridging the vital pathways of science and education with manufacturing and quality assurance to create a commercial infrastructure designed to offer energy security and promote economic development throughout the region.

BUILDING A LIGHTING TECHNOLOGY ROADMAP

This forum will result in a lighting roadmap for South Asia benefiting the people and the economy through sustainable technologies.

See next page for more details including registration information.

www.rclsa.net
**A well-established need**

South Asia’s increasing population, rapid industrialization and need for expansion of electricity grids to rural areas have resulted in a growing demand for energy. Lighting plays a dominant role in this demand, which is straining regional power generation facilities and transmission capacity. Inefficient technologies, like incandescent lamps, are magnifying this burden.

While solid-state lighting technology is a sustainable alternative that has made its way to the marketplace in most parts of the world, South Asia remains an untapped region that now has a champion through RCL to help steer the course toward energy security and development of a new, vibrant lighting market in South Asia.

**The building blocks are in place**

With support from Rensselaer’s Lighting Research Center and regional collaboration among governments, electric utilities, and manufacturers, the RCL has established the necessary building blocks—outreach education, testing and demonstration programs—on which to construct an improved energy infrastructure and commercial network.

RCL has programs in place for large-scale demonstrations and, with the upcoming opening of the first-ever solid-state lighting testing facility in South Asia, plans to promote the design of regional programs to foster quality-controlled manufacturing and production of sustainable lighting technologies.

**Participants will help shape South Asia’s lighting market**

The RCL invites you to join this exciting journey and work to build a lighting technology roadmap and establish a dynamic commercial framework supporting regional and global commerce benefiting key stakeholders and, most importantly, the people of South Asia.

**Shaping the Emerging Lighting Market in South Asia**

**January 17-19, 2011**

**Malé, Maldives**

**South Asia Lighting Transformation Forum**

**Holiday Inn, Malé**

January 17: Opening ceremonies begin at 5:30 p.m. with honored government leaders, followed by a networking dinner.

January 18: Leaders in government, industry, finance, and academia present information on:
- Market needs and opportunities
- Ways manufacturers can help transform region
- Funding and collaboration opportunities

January 19: Through interactive breakout sessions, the group will collectively lay the foundation for what will be South Asia’s lighting technology roadmap.

A detailed agenda is available online at www.rclsa.net.

**Interested in attending?**

Register online at www.rclsa.net or for more information email lighting@rclsa.net or fax +94 11 2684584.